

December 18, 2025

Sports Turf Advisers join Greenspace 4D® in New Zealand

Greenspace 4D® is pleased to announce that **Dr Richard Gibbs & Phil Gould** have joined our New Zealand team, to service demand from our expanding client base.

With proprietary service models including **IPOS**, **Greenspace 4D®** is Oceania's' leading multidisciplinary turf-consultancy, providing agronomy, design, and sports turf monitoring services to stadiums, councils, racetracks, & golf facilities. Rapid growth in sporting participation rates has grown the demand for sports turf advisory services. The need for durable, all-weather, safe playing surfaces extends from local parks to community sports fields, racetracks, and right through to major stadiums. Not to mention golf, turf farming, and the domestic turf industry sectors.

With a strong background in scientific turf advisory, **Dr Richard Gibbs** (*Senior Sports Turf Adviser*) will primarily be tasked with mentoring, training, and supporting our growing New Zealand business, as well as contributing to strategic projects around Australia and New Zealand. Richard's scientific credentials and leadership qualities will be a welcome addition to our business.

Since 2021, Richard has worked as a Senior Project Manager for the Christchurch City Council's Parks Unit, acting as the turf specialist for the new Canterbury Multi-Use Arena, The One New Zealand Stadium at Te Kaha. As his role with Christchurch City Council draws to a close, Richard will simultaneously transition into this part time role, to underpin Greenspace 4D®'s multi-disciplinary turf team in New Zealand.

Phil Gould (*Sports Turf Adviser*) comes to GS4D fresh from a commercial role in the NZ plant protection sector, bringing with him strong industry understanding, agronomy knowledge, and a broad network of contacts. With a background in large scale turf contracting and golf course management, Phil is enthusiastic about getting back to the 'coal face' of the industry where he has worked for his entire professional career.

Greenspace 4D® General Manager Daryl Sellar says: *"Local expertise is critical to success in New Zealand. While Phil & Richard have different skill sets they are very complimentary, and I believe they will form an effective partnership with which to represent our products and services to the New Zealand market."*

Daryl Sellar,
General Manager
Greenspace 4D®

Greenspace 4D® is owned **by Greenshed Group**, which also boasts prominent industry brands including **Living Turf®**, **MatchPlay®**, **Turf Forensics®**, **Precision Turf®**, & **The Lawn Shed®**.